

**FOR IMMEDIATE RELEASE**

**TRAVI@TA NAMED TO 2008 MICROSOFT DYNAMICS INNER CIRCLE**  
**Microsoft Honors Travi@ta for Outstanding Customer Commitment and Sales Achievement**

**DIEGEM-BRUSSELS, BELGIUM — JULY 4, 2008** — In acknowledgment of exceptional service and sales performance, Travi@ta has been named to the 2008 Microsoft Dynamics Inner Circle.

The elite group recognizes outstanding partners whose sales achievement ranks them at the top echelon of the Microsoft Dynamics global network of value-added reselling partners. This recognition came during the Microsoft Worldwide Partner Conference 2008 in Houston.

“The Inner Circle achievement recognizes Travi@ta standing as a top partner for Microsoft Dynamics,” said Doug Kennedy, vice president, Microsoft Dynamics Partners. “This award is a direct result of the positive relationships that Travi@ta has developed with our customers as well as its commitment to delivering top-quality solutions.”

Travi@ta works closely with the teams at Microsoft Corp. to maintain a comprehensive understanding of the Microsoft Dynamics platform. This knowledge, combined with a deep understanding of customers’ business needs, enables Travi@ta to help customers leverage the full value of their Microsoft investments and achieve the enhanced customer service, productivity and operational efficiency that promote growth and competitive advantage.

Travi@ta provides implementation, training and consultation in Belgium for small, midmarket and corporate businesses using business applications. Travi@ta specializes in Microsoft Dynamics CRM, that help companies in many different industries achieve success.

“We are honored to be named to the top partner echelon in the Dynamics community as the only Belgian company,” says Wim Geukens, Managing Director Travi@ta. “Our success is directly related to our passion for Microsoft Dynamics CRM and our focus on the needs and requirements of both our future and existing customers. This award is the icing on the cake of five successful years of close cooperation with Microsoft. We are curious of what we will accomplish the next coming five years.”

**About Travi@ta**

Travi@ta has focused exclusively on the Microsoft CRM-platform since 2003. Travi@ta is the best partner to help customers in setting up quickly and efficiently the Microsoft Dynamics CRM solution.

Travi@ta serves more than 100 customers in a variety of different sectors. Their customers includes Allianz, AXA, Corelio (VUM), AGC Flat Glass Europe (Glaverbel), Concentra, GS1, Miko, The Heating Company (Vasco), Quadrant Communications, VMMA (VTM), amongst others.

Travi@ta takes great pride in these customers. But it is even more proud of the people who have been able to realise all of this. Because, in addition to customer satisfaction, Travi@ta considers its people of paramount importance. They all have at least 3 characteristics in common: talent, insight, and a passion for CRM!

More info on <http://www.traviata.be>

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