

Travi@ta Counted Among Top Finalists for the 2008 Microsoft Partner of the Year Award in Citizenship

Microsoft & Travi@ta bring latest technology to Child Focus

DIEGEM, BRUSSELS, Belgium – June 16, 2008— Today, Travi@ta announced it has been selected as a finalist for the Microsoft Partner of the Year award in Citizenship.

"We are very proud to have been selected by Microsoft as one of two finalists on an international level for such an important award," said Wim Geukens, Managing Director, Travi@ta. "Child Focus, the European Foundation for Missing and Sexually Exploited Children actively supports, at both national and international level, investigations in disappearance, abduction or sexual exploitation of children and, secondly, tries to prevent and fight against these phenomena. Over the past decade, the group's 50 full-time employees and 2.000 volunteers have responded to 350.000 calls relating to family problems, and investigated 30.000 cases of disappearance and sexual child abuse. Such communications volume demands a modern-day infrastructure and cutting-edge technology."

Kristine Kloeck, CEO Child Focus, goes on: "Travi@ta and Microsoft did a joined financial effort to bring the latest technology to Child Focus. They deployed Microsoft Dynamics CRM 4.0 for Child Relationship Management with the children's files, the judicial authorities and law-enforcement contacts information. Our emergency call center is integrated in the independent contact center and IVR solution from Voxtron. To have a 360° view of the network and relationships of the missing children Travi@ta used the visualization techniques of SalesCentric."

Awards will be presented in a number of categories, with winners chosen from a pool of more than 2,000 entrants worldwide. The Citizenship Partner of the Year award recognizes exceptional partners that have made a sustained commitment to society and their communities and can demonstrate the impact of their work. The winning partner has worked with a nonprofit entity in an innovative way to empower underserved communities by giving access to technology or technology skills training, and will have made a unique and positive impact in making the knowledge economy more accessible.

"Partners are critical to delivering rich business solutions and innovative excellence to customers," said Allison Watson, Corporate Vice President, Worldwide Partner Group, Microsoft. "Congratulations to the 2008 Partner Award winners who have each demonstrated innovation beyond measure and an unswerving commitment to delivering the highest levels of customer satisfaction. We look forward to these partners continuing to raise the bar in the design and deployment of customer solutions built on Microsoft technologies."

The Microsoft Partner Program Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

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About Travi@ta

Travi@ta, Microsoft Gold Partner, helps mid-sized and large companies all over Belgium meet their specific needs which has to do with CRM. The exclusive devotion to Microsoft Dynamics CRM, together with a strong business experience in CRM, gave Travi@ta the opportunity to successfully implement more than 100 companies in a variety of markets. With a carefully selected network of partners we even extend and enhance our service delivery capabilities. Travi@ta, established in 2003 and located in Diegem, Brussels is a dynamic company in full expansion. All employees have 3 characteristics in common: talent, insight and passion for CRM! For more information, please visit <http://www.traviata.be>

For additional information:

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About Child Focus

The Foundation for Missing and Sexually Exploited Children operates under the name Child Focus. It is a public service foundation.

Seven days a week, 24 hours a day, the Foundation is completely dedicated to locating missing children and ending their sexual exploitation, at both national and international level.

To report a disappearance, abduction or sexual abuse, only one emergency number – the number 110 – is needed. Anyone who finds child pornography on the internet can report it anonymously on the public notification point stopchildporno.be.

Public funds cover approximately half the needs of the Foundation. These funds are negotiated on a per-project or an annual basis. Businesses and the general public account for the remaining 50%.

For additional information:

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